

Data Privacy

1. Data privacy overview

General information

The following information provides a simple overview of what happens to your personal data when you visit our website.

Personal data is any data with which you can be personally identified. For detailed information on the subject of data protection, please refer to our privacy policy listed below this text.

Data collection on our website

Who is responsible for data collection on this website?

The data processing on this website is carried out by the website operator. You can find the contact details under point 2 of this document.

How do we collect your data?

On the one hand, your data is collected by you providing it to us. This can e.g. data that you enter in a contact form.

Other data is automatically collected by our IT systems when you visit the website.

These are mainly technical data (e.g. Internet browser, operating system or time of the page view). This data is collected automatically as soon as you enter our website.

What do we use your data for?

Part of the data is collected to ensure error-free provision of the website.

Other data may be used to analyze your user behavior.

What rights do you have regarding your data?

You have the right to receive information free of charge at any time about the origin, recipient and purpose of your stored personal data. You also have a right to demand the correction, blocking or deletion of this data. For this purpose and other questions on the subject of data protection, you can contact us at any time at the address given in the imprint. Furthermore, you have the right to lodge a complaint with the competent supervisory authority.

Analysis tools and third-party tools

When visiting our website, your surfing behavior may be statistically analyzed.

This is done primarily with cookies and with so-called analysis programs. The analysis of your surfing behavior is usually anonymous; the surfing behavior can not be traced back to you. You can object to this analysis or prevent it by not using certain tools. You can find detailed information on this in the following data protection declaration.

You can object to this analysis.

We will inform you about the objection options in this data privacy statement.

2. General information and mandatory information

Note on the responsible body

The responsible body for data processing on this website is:

pvb-online
P.O. Box 510 213
D-90216 Nürnberg
Germany
eMail: info@pvb-online.de

The responsible body is the natural or legal person who alone or jointly with others, determines the purposes and means of the processing of personal data (e.g. names, e-mail addresses, etc.).

Revocation of your consent to data processing

Many data processing operations are only possible with your express consent. You can revoke consent you have already given at any time. All you need to do is send an informal communication by e-mail to us. The legality of the data processing carried out until the revocation data processing remains unaffected by the revocation.

Right of appeal to the competent supervisory authority

In the event of violations of data protection law, the data subject shall have the right to lodge a complaint with the competent supervisory authority. The competent supervisory authority in data protection issues is the state data protection commissioner of the federal state, in which our company has its registered office. A list of the data protection officers and their contact details can be found at the following link:

https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html

Right to data portability

You have the right to have data that we process automatically on the basis of your consent or in fulfillment of a contract, to yourself or to a third party in a common, machine-readable format, if you request the direct transfer data to another responsible party, this will only be done insofar as it is technically feasible.

SSL or TLS encryption

For security reasons and to protect the transmission of confidential content, this site uses such as orders or inquiries that you send to us as the site operator. an SSL or TLS encryption. You can recognize an encrypted connection the address line of the browser changes from "http://" to "https://" and by the lock symbol in your in your browser bar.

If SSL or TLS encryption is activated, the data you transmitted to us cannot be read by third parties.

Information, blocking, deletion

Within the framework of the applicable legal provisions, you have the right at any time to free information about your stored personal data, its origin and recipient and the purpose of data processing and, if applicable, a right to correction, blocking or deletion of this data. For this as well as for further questions on the subject of personal data, you can contact us at any time at the address given in the imprint.

Objection to advertising mail

The use of contact data published within the scope of the imprint obligation for the purpose of sending advertising and information material not expressly requested is hereby prohibited. The operators of the pages expressly reserve the right to take legal steps in the case of unsolicited promotional information, such as spam e-mails.

3. Data collection on our website

Cookies

The Internet pages partly use so-called cookies. Cookies do not cause any damage to your computer and do not contain viruses. Cookies serve to make our offer more user-friendly, more effective and safer. Cookies are small text files that are stored on your computer and saved by your browser.

Most of the cookies we use are so-called "session cookies". They are automatically deleted after the end of your visit. Other cookies remain stored on your store on your terminal device until you delete them. These cookies enable us, to recognize your browser on your next visit.

You can set your browser in such a way that you are informed about the setting of cookies on a case-by-case basis, to refuse the use of cookies for certain certain cases or in general, as well as to activate the automatic deletion of cookies when closing the browser. When deactivating cookies, the functionality of this website may be limited.

Cookies that are required for the execution of the electronic communication process or for the provision of certain functions desired by you (e.g. shopping cart function). are stored on the basis of Art. 6 para. 1 lit. b GDPR.

The website operator has a legitimate interest in the storage of cookies for the technically error-free and optimized provision of its services. As far as other cookies (e.g. cookies for the analysis of your surfing behavior) are stored, they are treated separately in this privacy policy.

Server log files

The provider of the pages automatically collects and stores information in so-called Server log files that your browser automatically transmits to us.

These are:

Browser type and browser version
operating system used
Referrer URL
Host name of the accessing computer
Time of the server request
IP address

This data will not be merged with other data sources.

The basis for data processing is Art. 6 Para. 1 lit. b GDPR, which is the processing of data for the performance of a contract or pre-contractual measures.

contact form

If you send us inquiries via the contact form, your details from the form, including the contact details you provide there, will be stored by us for the purpose of processing of the request and in case of follow-up questions.

We do not pass on this data without your consent.

The processing of the data entered in the contact form is thus carried out exclusively on the basis of your consent (Art. 6 para. 1 lit. b GDPR). You can revoke this consent at any time. For this purpose, an informal message by e-mail to us. The lawfulness of the data processing operations carried out until the revocation remains unaffected by the revocation.

The data you enter in the contact form will remain with us until you request deletion, revoke your consent to storage or the purpose for storing the data no longer, data storage ceases to apply (e.g. after the processing of your inquiry has been completed).

Mandatory legal provisions - in particular retention periods - remain unaffected.

4. Social media

Share content via plugins (Facebook, Instagram, Google, Twitter & Co.)

Facebook plugins (like & share button)

Our pages contain plugins of the social network Facebook, provider Facebook Inc., 1 Hacker Way, Menlo Park, California 94025, USA, are integrated on our pages. The Facebook plugins can be recognized by the Facebook logo or the Like button ;Like on our page.

You can find an overview of the Facebook plugins here:

<https://developers.facebook.com/docs/plugins/>

When you visit our pages, a direct connection is established via the plugin between your browser and the Facebook server. Facebook thereby receives the information that you have visited our site with your IP address. If you click the Facebook Like button while you are logged into your Facebook account, you can link the contents of our pages on your Facebook profile. This allows Facebook can assign the visit to our pages to your user account. We point out that we, as the provider of the pages, do not have any knowledge of the content of the transmitted data as well as their use by Facebook. You can find more information on this in Facebook's privacy policy at: <https://de-de.facebook.com/policy.php>

If you do not want Facebook to associate your visit to our pages with your Facebook user account, please log out of your Facebook user account.

Twitter plugin

Functions of the Twitter service are integrated on our sites. These functions are offered by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA. By using Twitter and the retweet function, the Websites you visit linked to your Twitter account and other users announced. This data is also transmitted to Twitter. We point out that we, as the provider of the pages, have no knowledge of the content of the data transmitted and receive their use by Twitter. Further information can be found in the Twitter's privacy policy at: <https://twitter.com/privacy>

You can change your data protection settings on Twitter in the account settings under <https://twitter.com/account/settings>

Google+ plugin

Our pages use functions of Google+. The provider is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Collection and dissemination of information: With the help of the Google+ button you can publish information worldwide, through the Google+ button, you and other users personalized content from Google and our partners. Google stores both the information that you have given +1 for a content, and also information about the page you viewed when you clicked +1. Your +1 can be displayed as references together with your profile name and your photo in Google-services, such as in search results or in your Google profile, or in other places on websites and advertisements on the Internet.

Google records information about your +1 activities in order to improve Google services for you and others. In order to use the Google+ button, you need a globally visible, public Google profile, which must contain at least the name chosen for the profile. This name is used in all Google services. In some cases, this name may also replace another name, that you used when sharing content through your Google Account. The identity of your Google profile may be displayed to users who know your email address or have other identifying information about you.

Use of Collected Information: In addition to the purposes described above, the information you provide to us will be used in accordance with the applicable Google privacy policy. Google publishes may publish aggregate statistics about users' +1 activities or share these with users and partners, such as publishers, advertisers or associated websites.

Instagram plugin

Functions of the Instagram service are integrated on our pages. These functions are offered by Instagram Inc., 1601 Willow Road, Menlo Park, CA 94025, USA.

If you are logged into your Instagram account, you can view the content of our pages by clicking on the Instagram button to link the content of our pages to your Instagram profile. This allows Instagram to associate the visit to our pages with your user account. We point out that we, as the provider of the pages, have no knowledge of the content of the transmitted data as well as their use by Instagram.

For more information, please refer to the privacy policy of Instagram:

<https://instagram.com/about/legal/privacy/>

Pinterest plugin

On our site we use social plugins from the social network Pinterest, the by Pinterest Inc., 808 Brannan Street, San Francisco, CA 94103-490, USA; Pinterest is operated.

When you call up a page that contains such a plugin, your browser provides a direct Connection to the servers of Pinterest. The plugin transmits log data to the Pinterest server in the USA. This log data may contain Your IP address, the address of the websites visited, which also Pinterest functions type and settings of the browser, date and time of the request, your Use of Pinterest and cookies.

Further information on the purpose, scope and further processing and use of the Data through Pinterest as well as your rights and options for protection in this regard You can find your privacy in the privacy policy of Pinterest:

<https://about.pinterest.com/de/privacy-policy>

5. Analysis tools and advertising

Google Analytics

This website uses functions of the web analysis service Google Analytics. Provider is Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Google Analytics uses so-called cookies. These are text files that are stored on your computer and which enable an analysis of your use of the website. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there.

The storage of Google Analytics cookies is based on Art. 6 para. 1 lit. b GDPR

The website operator has a legitimate interest in analyzing user behavior in order to optimize both its website and its advertising.

IP anonymization

We have activated the IP anonymization function on this website. This means that your IP address by Google within Member States of the European Union or in other States party to the Agreement on the European Economic Area before being transmitted to the transmission to the USA. Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there. On behalf of the services to the website operator, Google will use this information for the purpose of evaluating your use of the website, to compile reports on website activity and to provide other services related to the use of the website and the Internet.

The data transmitted by your browser within the scope of IP address transmitted by your browser as part of Google Analytics will not be merged with other data from Google.

Browser plugin

You may refuse the use of cookies by selecting the appropriate settings on your browser software; however, please note that in this case you may not be able to use the full functionality of this website.

Furthermore, you can prevent the collection of the data generated by the cookie and your use of the website (including your IP address) to Google and the processing of this data by Google, by downloading the browser plugin, available under the download and install the browser plugin available at the following link:

<https://tools.google.com/dlpage/gaoptout?hl=de>

Objection against data collection

You can prevent the collection of your data by Google Analytics by clicking on following link. An opt-out cookie will be set, which will prevent the collection of your data during future visits to this website: Disable Google Analytics

More information on how Google Analytics handles user data can be found in the Google Privacy Policy: <https://support.google.com/analytics/answer/6004245?>

Demographic characteristics in Google Analytics

This website uses the “demographic characteristics” function of Google Analytics. This allows reports to be created that contain statements about age, gender and Interests of the site visitors included. These data come from interest-based advertising from Google and from third-party visitor data. This data can

not be assigned to a specific person. You can use this function at any time Deactivate the ad settings in your Google account or the collection of your Data through Google Analytics as in the point "Objection to data collection" generally prohibited.

WordPress stats

This website uses the WordPress tool Stats to statistically analyze visitor traffic. evaluate. Provider is Automattic Inc, 60 29th Street San Francisco, CA 94110-4929, USA.

WordPress Stats uses cookies, which are stored on your computer and which allow an analysis of the use of the website. The information generated by the cookies information about the use of our website is stored on servers in the USA.

USA. Your IP address is anonymized after processing and before storage.

"WordPress Stats" cookies remain on your terminal device until you delete them.

The storage of "WordPress Stats" cookies is based on Art. 6 para. 1

lit. b GDPR. The website operator has a legitimate interest in the anonymized analysis of user behavior in order to optimize both its website and its advertising.

You can set your browser in such a way that you are informed about the setting of cookies and to allow cookies only in individual cases, to exclude the acceptance of cookies for certain cases or in general, as well as to activate the automatic deletion of cookies when closing the browser. When deactivating cookies, the functionality of our website may be limited.

You can object to the collection and use of your data for the future by setting an opt-out cookie in your browser by clicking on this link:

<https://www.quantcast.com/opt-out/>

If you delete the cookies on your computer, you must use the opt-out cookie set again.

Google AdWords and Google Conversion Tracking

This website uses Google AdWords. AdWords is an online advertising program of the Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, United States ("Google").

On our site, we use social plugins of the social network Pinterest, which is operated by Pinterest Inc, 808 Brannan Street, San Francisco, CA 94103-490, USA ;

When you call up a page that contains such a plugin, your browser establishes a direct connection to the Pinterest servers. The plugin transmits log data to the Pinterest server in the USA. This log data may contain your IP address, the address of the websites you visit that also contain Pinterest functions, the type and functions, type and settings of the browser, date and time of the request, how you use Pinterest usage pattern as well as cookies.

Further information about the purpose, scope and further processing and use of the data by Pinterest, as well as your rights in this regard and options for protecting your privacy.

your privacy can be found in the Pinterest privacy policy:

<https://www.google.de/policies/privacy/>

You can set your browser to inform you about the setting of cookies and allow cookies only in individual cases, the acceptance of cookies for certain cases or generally exclude as well as the automatic deletion of cookies when activate closing the browser. When deactivating cookies, the functionality of this website may be limited.

Google reCAPTCHA

We use "Google reCAPTCHA" (hereinafter "reCAPTCHA") on our websites.

The provider is Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA ("Google")

The purpose of reCAPTCHA is to verify whether the data input on our websites (e.g. in a contact form) is made by a human being or by an automated program.

For this purpose, reCAPTCHA analyzes the behavior of the website visitor on the basis of various characteristics. This analysis begins automatically as soon as the website visitor enters the website. For the analysis reCAPTCHA evaluates different information (e.g. IP address, length of time the website visitor spent on the website or mouse movements made by the user). The data collected during the analysis is forwarded to Google.

The reCAPTCHA analyses run entirely in the background. Website visitors are not to be informed that an analysis is taking place.

The data processing is based on Art. 6 para. 1 lit. b GDPR.

The website operator has a legitimate interest in protecting its web offers against abusive automated spying and SPAM.

Further information on Google reCAPTCHA and the privacy policy of Google can be found in the following links:

<https://www.google.com/intl/de/policies/privacy/> and
<https://www.google.com/recaptcha/intro/android.html>

6. Plugins and Tools

YouTube

Our website uses plugins from the YouTube site operated by Google. The operator of the pages is YouTube, LLC, 901 Cherry Ave, San Bruno, CA 94066, USA.

When you visit one of our pages equipped with a YouTube plugin, a connection to the YouTube servers is established. In the process, the YouTube server is which of our pages you have visited.

If you are logged in to your YouTube account, you allow YouTube to associate your surfing behavior directly to your personal profile. You can prevent this, by logging out of your YouTube account.

The use of YouTube takes place in the interest of an appealing presentation of our online offers. This represents a legitimate interest within the meaning of Art. 6 para. 1 lit. b GDPR

Further information on handling user data can be found in the YouTube's privacy policy at: <https://www.google.de/intl/de/policies/privacy>

Vimeo

Our website uses plugins from the Vimeo video portal. The provider is Vimeo Inc., 555 West 18th Street, New York, New York 10011, USA.

When you visit one of our pages equipped with a Vimeo plugin, a connection to the servers of Vimeo is established. In the process, the Vimeo server is which of our pages you have visited. In addition, Vimeo obtains your IP address.

This also applies if you are not logged in to Vimeo or do not have a Vimeo account. The information collected by Vimeo is transmitted to the

Vimeo server in the USA.

If you are logged in to your Vimeo account, you allow Vimeo to associate your surfing behavior directly to your personal profile. You can prevent this, by logging out of your Vimeo account.

Further information on handling user data can be found in the Vimeo privacy policy at: <https://vimeo.com/privacy>

Google Web Fonts

This page uses so-called web fonts for the uniform display of fonts, which are provided by Google. When you call up a page, your browser loads the fonts into your browser cache in order to display texts and fonts correctly.

For this purpose, the browser you are using must connect to the servers of Google. This enables Google to know that our website has been accessed via your IP address.

The use of Google Web Fonts is in the interest of a uniform and appealing presentation of our online offers.

This represents a legitimate interest within the meaning of Art. 6 Para. 1 lit. b GDPR

If your browser does not support web fonts, a standard font is used by your Computer.

For more information on Google Web Fonts, see

<https://developers.google.com/fonts/faq> and in Google's privacy policy:

<https://www.google.com/policies/privacy/>